

A Ground Breaking  
**Invention**

*Clef<sup>®</sup>  
du  
Vin<sup>©</sup>*



The  
**mastery**  
of **Time**

*“Clef du Vin is the  
hottest... accessory  
on the tasting circuit.”*

**Time Magazine**

## A unique & revolutionary Invention for wine lovers

*Clef du Vin* acts on the wine and improves its enjoyment in seconds. This incredible invention is a revolutionary wine accessory that softens the structure and develops the aromas of any wine with ageing potential. Simulates the natural evolution process, revealing the aging potential by one year for each and every second it is immersed in the wine.

*Clef du Vin* is the most exciting discovery in the wine industry to come in decades. Protected by 4 international patents, there is no other product like this in the world.

### Fun and entertaining

*Clef du Vin* is fun and exciting during dinners with friends and business associates. It surprises people with its magic and becomes the main subject of conversation at the table. You'll hear: "I like it better after 2 years, No I like it better at 5, let's try it on a different wine, etc...". People like to play with Clef du Vin in groups.

### An amazing gift

*Clef du Vin* is presented in a luxury gift with its sleek design and impressive gift box. *Clef du Vin* is a quality item made of the finest materials, including a patented alloy composed of precious metals.

### Lasts a lifetime!

In a world where pretty much all products have a short life span, *Clef du Vin* stands out as a product which lasts a lifetime. Imagine yourself receiving a gift that lasts a lifetime, doesn't that send the message that the giver wants a long and lasting relationship with you, a relationship that does not weaken over time. *Clef du Vin* is the gift that keeps on giving.

## Acclaimed by the best sommeliers in the world.

"Clef du Vin is a innovating tool wich considerably helps the sommeliers, the wine experts as well as the amateurs to discover with almost a mathematical certainty the aging potential of wines."

**Giuseppe Vaccarini**  
World Champion Sommelier 1978

"Since the launch of Clef du Vin, I have participated in many wine tastings with my friend Franck Thomas during which I observed the indisputable usefulness of this revolutionary tool. I regularly use it to learn the opening curves of wines as well as their aging potential."

**Dominique Laporte**  
Best French sommelier 2004  
International Port Master 1998

## An award winning, cutting-edge technology



Clef du Vin was awarded the Silver Medal at the prestigious Paris International Inventions Competition.

## As easy as 1, 2, 3...

Very easy to use, Clef du Vin requires no knowledge of wines other than your own taste preference. Pour yourself a glass of wine, dip Clef du Vin for a second, taste and compare the before and after. Re-immerses Clef du Vin and continue tasting until it reaches the phase you enjoy most. It's all explained very clearly in the 5 language user manual that comes in every box.



1. Taste



2. Age



3. Enjoy

## Clef du Vin presents 3 models in 2 collections



### The Pocket model

Conveniently compact, the 'Pocket' model will help you evaluate a wine's cellarability at tastings and allow you to make purchases with increased confidence.

At the restaurant or at home, surprise your guests and enliven the atmosphere. Both luxurious and handy, the pocket 'Clef du Vin' will soon become your everyday companion.

Calibrated for a 10 cl glass

### The Service model



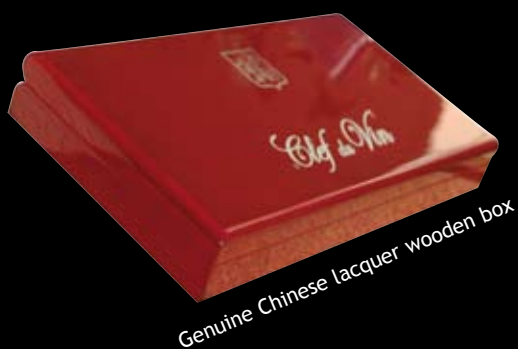
Elegant and magnificent, the 'Service' model will be at home on any sophisticated dining table. Offer each of your guests the chance to experience the wonder of 'Clef du Vin' and drink wine to their own taste.

Calibrated for a 10 cl glass

### The Bottle model

An ideal complement to the 'Pocket' and 'Service' models, this bottle-sized 'Clef' will enable you to craft the ideal drinkable age of a given bottle having already determined the optimal amount of 'aging' time required in a glass.

Calibrated for a 75 cl bottle



Genuine Chinese lacquer wooden box



# Clef<sup>®</sup> du Vin<sup>©</sup>

## The Professional Collection

The Professional Collection is designed for wine lovers and enthusiasts looking for clean and simple lines, ease of use and practicality. Clef du Vin's patented alloy disk is set in the highest quality stainless steel, finished with a pewter crest.

The modern, sleek design attracts wine professionals as well as informed amateurs who will appreciate the firm yet comfortable grip of the rounded contours.

Stylishly presented in a padded box, each model in the Professional Collection comes with a cleaning cloth and user guide.

## The Elegance Collection

Combining classic form with stylish materials has created technological innovation.

Assembled entirely by hand, the Elegance Collection joins the unique feel of lacquered wood and the unmatched elegance of a pewter crest.

The technological magic disk is set in the highest quality stainless steel base. The rounded design and sensual shape - devoid of any sharp angles - ensures a firm, comfortable grip.

Presented in a magnificent wooden box with a Chinese lacquered finish, the Elegance Collection is the perfect gift for the wine lover who appreciates sophistication and style in addition to technical performance.

# Professional Pocket, Service and Bottle.

(Ref: 10-123)

Box set of 3 keys

- Pocket Professional
- Service Professional
- Bottle Professional
- User guide
- Cleaning cloth



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